

YCH FUN CONCEPT

At YCH, we emphasize FUN and PASSION at work. Having the right environment is important for the company to instil creativity and dynamism among the employees.

The FUN concept is about creating a Fun workplace and having the right environment for YCHees. This concept will inject feeling and fire into everyone, resulting in people being more energetic and open to changes.

An organisation is not merely the physical structure that exist but more the behaviour of the employees. The FUN concept would ignite the passion in every employee and this would create a mutual achievement of needs. With this concept, employees would find working at YCH fun and high productivity would come with high spirits.

YCH
JULY 1997 * MITA 167/05/96
A YCH Bi-Annual In-House Publication

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LOVASimulator ~ Winning The 2nd IDS Award

- CEO/MD Robert Yap Appointed Member of Committee of Singapore Competitiveness
- Warner Lambert Schick Opening Ceremony

Logistics In Asia ~ The New Paradigm

- PSB Manpower Productivity Planning Committee Visit
- Visit by Warner Lambert Schick President & Regional Team



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July 1997

Personally Speaking

The past six months has been another exciting journey for YCH. In March, we witnessed the official opening ceremony of the Warner-Lambert Schick plant in Tebrau, Johor. Within that month, the Schick production also reached the '10 million packs of razors produced' mark since its inception. We certainly commend the efforts of the team in the operation there.

On 1 July 1997, we also celebrated the one year old anniversary of the opening of Compaq Materials Hub. This was met with YCH supporting Compaq with another Materials Hub - this time in Sydney, Australia. Several members from the Compaq team was sent to Australia to ensure the successful implementation of the Hub.

The YCH FUN Concept was also launched in July at the YCH Team Building 1997. Appropriately themed "FUNtastic Spirit of Enterprise", the participants certainly exercised their enterprising spirit, competing and enjoying the occasion. The FUN Concept is a challenge for all of us at YCH to make YCH into an exciting, vibrant and enjoyable place to work in.

The new YCH Canteen is an example of how the FUN concept is integrated into our daily working life by using colours, plants and technology. An oasis amidst the industrial jungle, YCHees will be able to relax and enjoy the working environment.

Our annual retreat, held at Bintan Lagoon this year, concluded with the implementation of a set of tactical plans that will bring YCH into the next century. We have adopted the new motto of "Going Where You Want To Be". Our focus is to work closely with our customers to design and implement solutions that can support their total logistics needs. Already, several of our staff have been sent to countries such as Malaysia, China and Australia in support of our customers.

The next few years will be exciting years for the company. I am sure all of you will share this excitement as we build towards the YCH vision of building the *Logistics Superhighway* into the Asia Pacific region.

Robert Yap
CEO/MD
YCH Group

Visit by Warner Lambert Schick President & Regional Team

The president of Warner Lambert Schick, Mr Joseph Smith, and his regional team members visited YCH DistriPark after officiating the opening of the Schick facility in Johor, Malaysia. The team was given a thorough briefing of the inner workings of YCH logistics management services and a guided tour of the facility. Impressed with YCH's range of logistics services, they expressed confidence in working together with YCH in supporting their logistics and manufacturing operations.



Robert Yap, CEO/MD of YCH, welcomes Joseph E. Smith, President of Warner Lambert Schick.



YCH's operations being explained to the Warner Lambert Schick team.



Smiles all around

THE PSB MANPOWER PRODUCTIVITY PLANNING COMMITTEE VISIT



Members of PSB Manpower Productivity team.



PSB team being given the grand tour.

The PSB Manpower Productivity Planning Committee paid a visit to YCH as an example of one of the local enterprises, to study the training structure in the company. Besides YCH, the other companies the team visited include Westin Hotels and McDonald's. The team was given an overview of YCH on-the-job (OJT) training structure and how YCH inculcates a learning culture into its work environment. There was laughter all around as the team members were shown how YCH implemented its "Fun" concept ~ getting staff to enjoy the challenges of working for a dynamic organisation in a fun atmosphere.

